

Three Motors to a Mile of Road

In the United States there are three motor vehicles for every mile of highway, and this includes all our unimproved roads.

The Federal Bureau of Public Roads estimates that the vehicle use of the public roads in the agricultural districts has increased 500 percent during the past 5 years; also that 15 percent of the main highway traffic is carried by motor truck.

Roads built even 10 years ago were not intended to withstand the impact of modern motor vehicles passing in a steady stream. The modern road must be built to withstand this tremendous shock.

For years the Standard Oil Company (Indiana) has been producing material which has been used to provide many miles of road throughout the Middle West with cushion tops of paving asphalt—protecting the highways of town and country against the mighty shocks of modern traffic.

Good roads are a prime essential to national prosperity. The Standard Oil Company (Indiana) in creating a road covering of proved quality, is playing a vital part in the development of the Middle West.

Stanolind Paving Asphalt is refined from petroleum by distillation with steam agitation. It is an asphaltic cement of the very highest quality. It was developed to conform to the needs of the modern highway as determined by highway engineers working under actual road conditions in the Middle West.

In working out problems of highway construction to meet modern conditions, the Company is prepared to cooperate with any corporation, or engineer, engaged in road construction.

In the production of Stanolind Paving Asphalt, the Standard Oil Company (Indiana) has added one more useful product to the long list of its achievements.

Stanolind Paving Asphalt in itself is essentially useful, and by reason of its manufacture as a by-product of petroleum, the Company has been able to hold down the cost of manufacture of Red Crown Gasoline, Perfection Kerosene, Polarine Lubricating Oils, and other major products, without disturbing their high quality, thereby exerting a deterrent influence on increasing the selling price of these products, which accrues directly to your individual benefit.

Standard Oil Company
(Indiana)
910 So. Michigan Ave., Chicago
2459

A NEEDED EXPANSION

The Christian Education Movement of the Methodist Episcopal Church, South, is making large use of the screen in its educational program now occupying the attention of the church. Stereopticon lectures portray the work of Southern Methodism through her schools and colleges, showing what has been done and what is necessary to be done if the ninety-one institutions of learning maintained by the church are to be placed on a permanent foundation beyond the handicap of need.

In addition to these illustrated lectures which are being given at public meetings all over Southern Methodist territory, a unique and gripping moving picture, called "Out of the Christian College," is being shown with effect at mass meetings and gatherings where facilities can be obtained for putting on a motion picture.

"Out of a Christian College" is a four-reel educational drama. The scenario and supervision are the work of Elmer T. Clark, Litt. D., and the photography and mechanical work were done by the International Church Film Company, of New York City. The picture rights are the exclusive property of the Christian Education Movement of the Methodist Episcopal Church, South.

Those who have seen "Out of the Christian College," pronounce it most interesting. It shows in a vivid way that Methodism is the child of Christian education, being born in Oxford University and having built a school before it ever had a church. The first general conference ever held in America projected Cokesbury College.

"Out of the Christian College" portrays the environment of a well-equipped Christian college, and the gradual unfolding of a new world to the young girl student, who through hard study and wholesome recreation is developed into well rounded Christian womanhood. Equally interesting, but less cheerful, is the reel in which is shown how the lack of college training dooms multitudes to lifelong mediocrity. In an intense moment Henry N. Snyder, in the role of college president, is forced to deny admission to the ambitious mountain youth because

the over-crowded college is unable to receive him. As the college president watches the disappointed boy set out on the return trip to the dull, cramped life he has always known, a telegram is received from the mission board of his church, stating that the Southern Methodist Church is calling for 400 foreign missionaries; 75 relief workers; 500 home missionaries, and 3,000 pastors during the next four years, and asking how many his college can furnish.

It is to meet the tragic need which during the past year forced Southern Methodist schools to deny admission to 5,000 young people on account of crowded conditions, that the Christian Education Movement was launched. Leaders in the denomination say that although Southern Methodism has so splendid a record as an educational church, she ranks only fifth with her sister denominations in educational holdings. The educational assets of the Methodist Episcopal Church, South, are represented by ninety-one institutions of learning, consisting of universities, colleges, industrial and training schools—an investment of \$30,000,000. Through the Christian Education Movement, Southern Methodists propose to more than double this investment, enlarging, modernizing and stabilizing these institutions that they may touch every phase of life, moral, intellectual, physical, recreational, thus enabling them to develop symmetrical Christian character.

The closing thought in "Out of the Christian College" is that through large gifts to Christian education, men and women may erect for themselves immortal monuments and thus continue to live in the lives and deeds of those whose training they have made possible.

COOL ORGANDIES RULE AGAIN



Woman cannot resist the cool, refreshing appeal of organdies for summer wear. This year the delicate tints prevail, in orchid, copen, and flesh colors. As shown here, its plain texture is relieved by polka dots and trimmed with neat knife pleated ruffles. This new model is an advanced showing in the Bush Terminal Sales Building at New York.

WHERE TO BOOST YOUR OWN PRODUCT

In a country town, In a farmers' co-operative store, In the heart of a dairy community, In what is perhaps the nation's greatest dairy state, a product is being advertised and sold in large quantities that is helping to keep down the prices of dairy cattle, milk, and other dairy products. This product is "oleomargarine," and the farmer is said to be the best customer. Unfortunately, this condition is not limited to one town but is common to the entire state. Dairy men should get back their own product. It has no substitute as a food. Produce clean milk. Use more milk. Use butter and cheese freely. Feed filled milk. Feed more milk on the farm.

In this state, farmers, townsmen, city men—everybody—should boost the products of our farmers. When the farm products of a state are in good demand and bring a good and reasonable price, the whole state is prosperous; the vast majority of citizens are individually prosperous, you among the rest.

Lucky Tiger
The Nation's Hair and Scalp Remedy
Positively eradicates dandruff—cures itching scalp—promotes hair growth—adds lustre, beauty, health—action immediate and certain. Money-Back Guarantee. All druggists and hairdressers, or send 50c for generous sample.
LUCKY TIGER CO., Kansas City, Mo.

EXECUTOR'S NOTICE
Notice is hereby given that letters testamentary upon the estate of Louis Elphrey, deceased, have been granted to the undersigned, by the Probate Court of St. Francois county, Missouri, bearing date the 11th day of May, 1921.
All persons having claims against said estate are required to exhibit them to Samuel Jennings for allowance within six months from the date of said letters or they may be precluded from any benefit of such estate; and if said claims be not exhibited within one year from the date of the granting of letters on said estate they shall be forever barred.
SAMUEL JENNINGS, Executor.
(SEAL)
Attest: K. C. Weber, Judge.

New Prices

Chevrolet "490"

Touring Car Delivered Roadster
\$725.00 \$715.00

An exceptional value

Lang Motor Co.

Can Eat Now Without Fear

"I suffered for over three years with chronic rheumatism, catarrh, constipation, stomach trouble, nervous spells, aching limbs so I could not sleep," writes Mrs. Gostine Rainey, Gary, Ind. "I had doctored with a number of physicians," she continued, "and had tried numerous medicines without benefit. I saw an advertisement for Number 40 Prescription and although I was discouraged, I thought I would give it a trial. After taking two bottles I can eat anything without fear, my nervous trouble has all gone and I am feeling fine."

Number 40 Prescription is recommended for blood troubles from any cause, chronic constipation, indigestion, stomach and liver troubles, eczema, skin troubles, etc. Acts on the liver, removing waste matters from the system, thus cleansing the blood of all impurities and doing away with the need of cathartic pills and tablets. Sold by E. M. Laakman. (adv)

THAT PESKY POISON IVY AGAIN

To those of us who live in the country and to those of us who love to wander through the quiet places, the season has arrived again for poison ivy. What shall we do when attacked?

First thing—soap and hot water in wholesale applications. The poison, after being deposited on the skin, requires some time to penetrate, and if this penetration can be prevented by thorough washing, eruption and irritation will not result. While exposed parts should be cleansed in this manner as soon after exposure as possible, it is worth while to make the attempt even twelve or twenty hours afterwards in the hope that at least a portion of the poison may be removed. A heavy lather should be produced and washing should be continued several minutes. Severe scrubbing with a brush is not advisable but several swabs or small compresses of gauze may be used, discarding each in turn, so that the poison may not be distributed by the cloth.

Bathing with alcohol diluted with

SOOR STOMACH INDIGESTION

Thedford's Black-Draught Highly Recommended by a Tennessee Grocer for Troubles Resulting from Torpid Liver.

East Nashville, Tenn.—The efficiency of Thedford's Black-Draught, the genuine, herb, liver medicine, is vouched for by Mr. W. N. Parsons, a grocer of this city. "It is without doubt the best liver medicine, and I don't believe I could get along without it. I take it for sour stomach, headache, bad liver, indigestion, and all other troubles that are the result of a torpid liver."

"I have known and used it for years, and can and do highly recommend it to every one. I won't go to bed without it in the house. It will do all it claims to do. I can't say enough for it."

Many other men and women throughout the country have found Black-Draught just as Mr. Parsons describes—valuable in regulating the liver to its normal functions, and in cleansing the bowels of impurities.

Thedford's Black-Draught liver medicine is the original and only genuine. Accept no imitations or substitutes. Always ask for Thedford's. R. M.

an equal amount of water is also an effective preventive. Where exposure has been more general, a bath for the entire body, followed by a change of clothing is a good preventive. The hair should not be neglected. Bathing, if not accompanied by sufficient changing of water and cloths, may result in spreading the rash to skin that had not been infected. In cases that are at all serious a physician should be consulted.

Ointments should not be used in the acute stage of the disease. In the later stages, however, soothing and astringent ointments may be of value in allaying irritation and hastening cure.

ECZEMA!

Money back without question if HUNT'S GUARANTEED SKIN DISEASE REMEDY (Hunt's Salve and Soap), fail to treat Eczema, Itch, Scabies, Ringworm, Tetter or other itching skin diseases. Try this treatment at our risk.

CITY DRUG STORE

NEW U. S. TREASURER FROM THE WEST



Frank White, former governor of North Dakota and a colonel with the A. E. F. during the war, is the newly appointed Treasurer of the United States. He comes from Valley City, N. D.

For—

Cyclone Insurance

see O. W. Bleeck

Phones: 137-178.

NOTICE!

Strayed or Stolen—one bay mare, about 15 hands high, will weigh about 1000 pounds; little white in forehead, and right hind foot and left fore foot white; left hind ankle large. I will pay \$10 for her recovery.

N. C. WOOD, Rivermines, Mo.



QUANTITY and QUALITY

We must always have quantities of flour on hand to take care of our exceedingly large demand. But let us say that that demand is constant only because the quality is in every bag. Better let us send you a few sacks of our Golden Rod flour.

Farmington Milling Co.

Dillard Harness Shop

DR. W. C. DILLARD, Propr.

LOCATED IN RICKUS BUILDING

FARMINGTON, MO.

Complete Line of Buggy, Wagon and Work Harness, Saddle, Bridles and Accessories

Repairing of Harness a Specialty

Veterinary Office in Same Building

One bottle makes 80 glasses at less than 1 cent a glass.



Makes the best rootbeer.
If your grocer hasn't it send 25c in stamps for a full-size bottle to:
THE CHARLES F. HIRE CO.
208 South 24th Street
PHILADELPHIA

Warwick Hotel
St. Louis

Rates \$200 and up

FIFTH AND LOCUST STS.